

The East Texas
WHAT * A * MELON
FESTIVAL



*Center
Rotary
Club*



July 11-13, 2019
on the
Center Square



Thursday, July 11th

- 5pm – Opening Ceremony (Official Watermelon Cutting)
- 5pm – Rides Open and Vendors Open
- 5pm – WAM Largest Watermelon Weigh-In (Top 3 will be on display remainder of festival)
- 10:30pm – Festival Closes

Friday, July 12th

- 5pm - Rides Open and Vendors Open
- 5:30pm – Sign up for Pet Show (No farm animals, pets only)
- 6pm – WAM Pet Show
- 8:30pm – **Reed Barton** under the Big Tent
- 10:30pm – Festival Closes

Saturday, July 13th

- 7am – WAM Fun Run
- 7:30am – WAM 5K Run/Walk
- 3pm – Rides Open and Vendors Open
- 3pm to 4pm – Seed Spitting Contest and Speed Eating Contest
- 5:30 to 7:30pm – What-A-Melon Pageant
- 10:30pm – Festival Shuts Down

Arm bands will be available for each night of the festival for the rides and are \$20
Arm band hours: Thursday 5:30pm - 10pm, Friday-Saturday 5:30pm – 10:30pm
Admission buttons are good for entry to the festival or all three days.
Adult buttons are \$5 each. Children five and under get in free.